

Built for Everyday. Built to Grow.

5 reasons it's time to refresh your devices with Dell Pro PCs, built on Intel® Core Ultra processors and Intel vPro® platforms

**1**

Get More Done, Faster

- Dell Pro PCs with Intel® Core™ Ultra processors handle everyday tasks and AI-assisted tasks with real-time speed
- Less time waiting, more time running your business
- Thinner, lighter designs support work in the office or on the go

2

Save Money over Time

- Newer hardware reduces breakdowns and unplanned downtime
- On-device AI processing helps cut cloud compute costs
- Simple, cloud-based management lets you manage all your devices easily

3

Built-in Security

- Security protections are embedded at the device level from setup
- Helps safeguard business and customer data without added IT overhead
- Dell and Intel offer a comprehensive security solution

4

A Connected, AI-Ready Workspace

- Pair your PC with monitors, webcams and headsets for an enhanced experience
- Bigger screens offer up to 43% more productivity¹
- Studio-quality video and clear-call audio, right out of the box

5

A Partner Invested in Your Success

- Access to a broad range of services; deployment, support, maintenance and more
- Flexible financing and payment options designed to help manage upfront costs
- A single vendor relationship that can scale with your business as it grows

A Refreshed Setup, Built for Growth

Every Dell Pro device works together to help you move faster, collaborate better and use AI-powered tools in daily tasks.



1

Dell Pro Laptop
Thinner, lighter and built for the demands of daily business tasks

2

Dell Pro Monitor
Up to 43% productivity gains from larger screen size and resolution¹

3

Dell Pro Webcam
Studio-quality presence in every meeting

5

Dell Pro Earbuds
Compact, AI-based earbuds keep calls clear and hands free

4

Dell Pro Backpacks
Durable, sustainably made backpacks protect your devices

What you don't see on the surface but benefit from

Dell Pro PCs are engineered for security, manageability, sustainability and reliability

Security	Manageability	Reliability	Sustainability
Smart, built-in security that helps reduce business risk.	One simple console to manage all your PCs and accessories.	Purpose-built, reliable PCs that last 10 months longer than other commercial PCs ²	Devices built with recycled and renewable materials.

Upgrade now to a new Dell Pro PC

Upgrade Now

Technology designed for how small and midsize businesses operate.

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1 A commissioned study by Hot Tech Vision and Analysis on behalf of Dell Technologies: Examining The Effect Of External Monitors on Worker Productivity, June 2025.

2 Top-ranked for product reliability over competitors, and purpose-built, reliable devices that last 10 months longer than other commercial PCs. Customers estimate they see at least a 10.1-month longevity advantage by choosing Dell Pro notebooks and desktops vs competitive systems. Based on customers response to ESG's Dell Commercial Desktop and Laptop Device Perception Survey conducted from 1/3/2025- 1/25/2025 commissioned by Dell, targeted at qualified IT decision-makers with influence over their organization's desktop/laptop purchase decisions and knowledge of their organization's desktop/laptop support environment with a total of 900 surveys conducted including both Dell and non-Dell customers and complemented with 5 in-depth interviews with Dell customers.