

HELP ME CHOOSE

The Best Dell Laptop for My Business



OVERVIEW

PERSONAS

CAPABILITIES

SECURITY

SERVICES

DECISION

DELLTechnologies

intel

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Laptops are a big investment. Choosing the right ones for your business can mean fewer slowdowns, less time troubleshooting and devices that keep up as you grow.

But “right” doesn’t necessarily mean the most powerful laptop for everyone on the team.

The person answering emails and updating spreadsheets has different needs than the creative lead editing video,

the salesperson working from the road or the owner bouncing between all of the above. The goal is to give each person enough performance for the work they actually do—without paying for power they don’t need.

This guide helps you find that balance. Start with how your team works, then match each role to the Dell laptop, security and support options that make sense for your business today—and where you’re headed next.



The bottom line

Buy based on what matters most: the work you do.

Dell laptops for business, at a glance



Dell Pro 14 & 15 Essential

Lighter specs for tighter budgets

BEST FOR:

Email, Microsoft 365, web-based apps, video calls and everyday business tasks

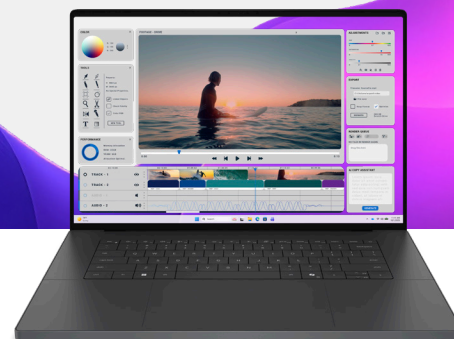


Dell Pro 3 & 5

More performance for growing workloads

BEST FOR:

Multitasking, CRM, financial tools, AI-enabled workflows and more demanding applications



XPS 14 & 16

Premium design and power for client-facing roles

BEST FOR:

Creative work, high-performance workloads and premium client-facing roles

Shop by role and day-to-day workload

Start with how your team works, and keep in mind that different roles will have different needs. A five-person company may have five very different computing needs. Before comparing processors, memory or storage, look at what each person asks their laptop to do all day.



Everyday office & admin

THEIR DAY LOOKS LIKE:

Email. Microsoft 365. Web-based tools. Video calls. Updating documents and spreadsheets. Maybe 27 browser tabs open at once.

START HERE:

Dell Pro 14 & 15 Essential

Reliable everyday performance makes Pro Essential a practical way to equip employees whose work lives primarily in standard business applications.

GO PREMIUM WITH:

Dell Pro 3

A stronger fit for employees who regularly ask more of their laptop, with added performance headroom and battery life for more varied workdays.



Business owners & operations

THEIR DAY LOOKS LIKE:

A little bit of everything. Financial tools, CRM, presentations, video calls, reporting and constant switching between applications.

START HERE:

Dell Pro 5

When more intensive multitasking, analytics or demanding applications are slowing work down—or when a few power users need significantly more performance than the rest of the team.

GO PREMIUM WITH:

XPS 14 or XPS 16

When the role is client-facing, and success comes from making a lasting impression.

“We’re not locked into one configuration. We can choose the right mix of systems for each role to deploy what’s needed, where it’s needed.”

Steven Rocha

Information System Manager, Hunter Buildings

HUNTER

Case study

Read about how Hunter Buildings avoided overinvesting with the right-sized tech for each role →



Creative & marketing

THEIR DAY LOOKS LIKE:

Adobe Creative Suite. Large image files. Video editing. Flashy pitch decks. Content creation. Detailed visual work.

START HERE:

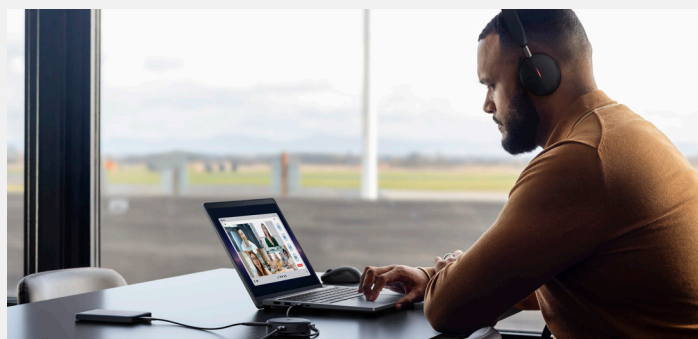
Dell Pro 5

For creative team members who need more horsepower than a standard productivity laptop.

GO PREMIUM WITH:

XPS 14 or XPS 16

For employees who need high-performance computing paired with premium displays and a thin, polished design.



Remote, hybrid & on-the-go

THEIR DAY LOOKS LIKE:

Home office in the morning. Client meeting after lunch. Video calls from everywhere in between.

Look for: Portability, battery life, strong video and audio, reliable wireless connectivity, essential security, and easy docking when they return to home base.

START HERE:

Dell Pro Essential

For lighter everyday workloads.

Dell Pro 3 or 5

When remote work also involves heavier multitasking and demanding applications.

GO PREMIUM WITH:

XPS 14

For roles where portability, performance and a premium client-facing experience all matter.

Finish the workspace

Depending on the role, consider pairing laptops with:

Monitor

Dell P2426HEV 24" USB-C Hub Monitor

More room for spreadsheets, documents, dashboards and creative work.



Dock

Dell Pro Thunderbolt 5 Dock WD25TB5

Dell Pro Thunderbolt 5 Smart Dock SD25TB5

Transform your laptop into a complete desktop experience through a single, powerful Thunderbolt connection, plus smart manageability with the SD25TB5.



Keyboard and mouse

Dell Wireless Keyboard and Mouse KM526

Standardize workspaces so employees get a familiar setup wherever they sit.



Headset

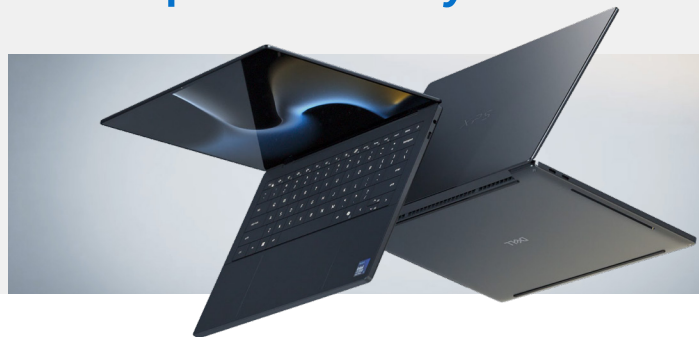
Dell Pro Wireless Headset WL5024

Clearer calls and fewer distractions for hybrid, remote and open-office employees.



CPU, RAM... What do all these specs really mean?

You don't need to become your company's IT department to buy a laptop. Here are the numbers worth paying attention to—and what they mean once the workday starts.



Processor (CPU)

How much work can this laptop comfortably handle?

Your processor affects how quickly applications respond and how well the laptop keeps up when several things are happening at once.

Everyday work: Email, web browsing, Microsoft 365 and video calls don't require your most powerful configuration.

More demanding work: Financial modeling, CRM databases, heavier multitasking and AI-enabled applications benefit from additional processing power.

Creative work: Video editing, graphic design and other demanding visual workloads require considerably more horsepower.



Dell Pro PCs are available with **Intel® Core™ Ultra processors**, with select configurations offering **Intel vPro®** for added business manageability.

Memory / RAM

How much can I have going at once?

More memory helps a laptop juggle applications and large files without slowing down.

16 GB: A solid starting point for everyday office work, Microsoft 365, browser tabs and video conferencing.

32 GB: A better fit for large spreadsheets, databases, CRM platforms and employees who regularly run several demanding applications simultaneously.

64 GB: Worth considering for high-end creative and data-intensive workloads.

Storage

How much can I keep on my laptop?

If most files live in the cloud, you may not need enormous local storage. Employees working with large creative files, media libraries or datasets need considerably more room.

256 GB: Light users and cloud-based workflows.

512 GB: A versatile middle ground for most business users.

1 TB+: Large local files, media libraries and employees who need plenty of room to grow.

Screen size

How much screen real estate do I need?

If someone uses a monitor at their desk most of the day, a 14-inch laptop can give them portability away from the desk without sacrificing workspace when docked.

14" = Take it with you: Better for frequent travelers, commuters and employees who move between workspaces.

15" or 16" = Give me room: More screen real estate for spreadsheets, dashboards, side-by-side documents and visual work.

The right laptop protects your time and your data

A missing laptop, missed update or security issue can become a much bigger problem when there isn't a dedicated IT department down the hall.

Dell Pro business PCs are designed with security and manageability options that can grow with your needs—so protection doesn't have to become another full-time job.



Start with the basics

For everyday business users, look for fundamental protections that help safeguard the device and the person using it.

With Dell Pro Essential, built-in protection can include: Hardware-based TPM security, lock slots and optional fingerprint authentication. Layer on optional software for added protection, such as next-gen antivirus, PC find/lock features and ransomware protection.

In plain English: Important credentials and information get additional protection built into the device itself—not just another password to remember.



Add protection as your business grows

Handling more sensitive customer information? Growing your team? Working in industries with greater security or compliance requirements?

Dell Pro and XPS systems offer more advanced hardware and firmware protections, while optional enterprise-grade security software strengthens defenses against sophisticated PC, credential and network threats.

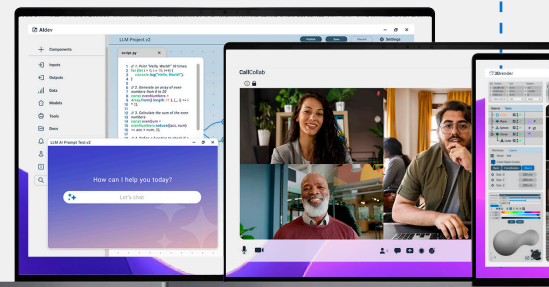
In plain English: As the stakes get higher, your security can get stronger without requiring you to replace your entire approach.



Simplify management

The **Dell Management Portal** gives businesses cloud-based visibility into devices and assigned users, helping teams manage technology without manually checking every laptop.

In plain English: Fewer laptops to chase down. More visibility from one place.



What outdated technology can actually cost you

The Niello Company was dealing with daily IT disruptions across its luxury auto dealerships. Slow and unreliable systems weren't merely annoying—they affected customer service and took employees away from other responsibilities.

After refreshing and standardizing its technology environment, Niello eliminated daily IT disruptions and established a structured five-year refresh cycle to make future technology costs more predictable.

"Having slow and unreliable systems was inconvenient and embarrassing. That's not who we are, and in retail, downtime can mean a lost sale."

Matt Niello

IT Coordinator, The Niello Company



THE
NIELLO COMPANY
Established in 1921

Case study

Read about how the Niello Company modernized their IT operations across multiple locations →

The laptop is only one part of the decision

Getting the right devices is step one. Someone still has to get them set up, keep them running and eventually replace them.

Dell services can help take those jobs off your plate—especially if your “IT department” is also your office manager, operations lead or, well, you.

Get set up. Get support.

ProDeploy Essentials + ProSupport

A practical starting point for smaller businesses that want guidance getting PCs configured correctly and access to expert business support when something goes wrong.

Best for: Teams that can handle most day-to-day technology needs themselves but don't want to be completely on their own.

Take more IT off your plate

ProDeploy + ProSupport Plus

Dell takes on more of the planning and configuration work during deployment, while ProSupport Plus adds proactive capabilities designed to identify and resolve issues with less intervention.

Best for: Growing businesses where technology problems increasingly mean lost employee time.

Make rollout as hands-off as possible

ProDeploy Plus + ProSupport Plus

End-to-end deployment support can include project management, advanced configuration and data migration—paired with proactive ongoing support.

Best for: Larger rollouts, major refreshes and businesses that want Dell to handle more of the heavy lifting.



Big technology refresh. Smaller budgeting headache.

Flexible financing and payment solutions can help businesses spread technology costs over time rather than absorb one large capital expense.

The San Antonio Stock Show & Rodeo, for example, uses a technology rotation model that refreshes staff laptops on a three-year cycle and repurposes retired devices for volunteers and interns—helping turn large capital costs into more predictable operating expenses.

More ways to save. Maximum value.

With exclusive American Express benefits, businesses can save on tech purchases, redeem cashback offers and rewards points. Plus, earn up to 9% back in Dell Rewards to reinvest in future tech purchases.



Case study

Read about how the San Antonio Stock Show & Rodeo converted large capital costs into predictable operating expenses →

Still deciding? Start with these four questions.

1. What does this person do in an average workday?

Email and spreadsheets require a very different machine than video editing and large datasets.

2. Where do they work?

A frequent traveler may value a lighter 14-inch laptop and battery life more than a larger screen. Someone working primarily at a desk may benefit from a larger laptop or an external monitor.

3. What could slow technology cost the business?

Think beyond the purchase price. Downtime, troubleshooting, delayed work and premature replacement all have a cost.

4. Who is going to manage all of this?

If the answer is “me, when I have time,” factor deployment, support, security and device management into the buying decision—not just the laptop.



Dell Pro Essential

Choose it for straightforward everyday productivity and tighter budgets.



Dell Pro 3 / Dell Pro 5

Choose them when employees need greater performance, scalability, security and manageability.



XPS 14 / XPS 16

Choose them when premium performance, displays, portability and design are part of the job.



Remember

Your business doesn't have to choose just one

Mixing laptop families by role can help you put your technology budget where it makes the biggest difference.

Hunter Buildings did exactly that—matching different systems to engineers, finance teams, operations employees and plant-floor workers instead of overinvesting in one configuration for everyone.

Spend less time on technology and more time on what matters most

Dell helps your business run reliably, stay protected and grow on your terms—with smart, fast devices, built-in security and flexible services that help keep technology from becoming another thing on your to-do list.

Shop and compare

