



# Take your business to the next level

Enhance security and performance  
with Windows 11 on new Dell Pro PCs





# A new era for business PCs

Help your business stay productive, secure and ready for growth with modern PCs and workplace solutions



Business Priorities



Better together



User experience



Security



Management



TCO



Accessories



Modern Workplace



# A changing technology landscape

As technology changes, security risks grow and employee expectations rise, small and growing businesses need IT partners to reduce complexity, protect the business and help teams prepare for AI-tools.

## Endpoint Security must be at the center of every business PC strategy

- +

Forrester Research, Inc.: “Endpoints ... are among the leading targets of external attacks for companies that have experienced a breach within the last 12 months”<sup>1</sup>
- +

Cybersecurity remains SMBs #1 concern<sup>2</sup>

<sup>1</sup> Source: [Endpoint Security Market Insights, 2025, Forrester Research, Inc., March 2025](#).  
<sup>2</sup> 2025 IDC Worldwide SMB Market Profile Update

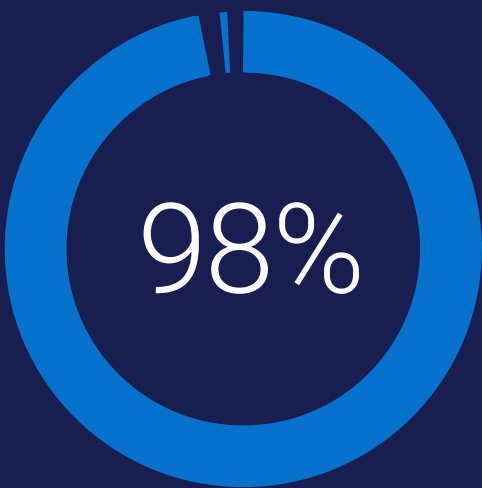
# AI PCs are quickly becoming the new standard for business



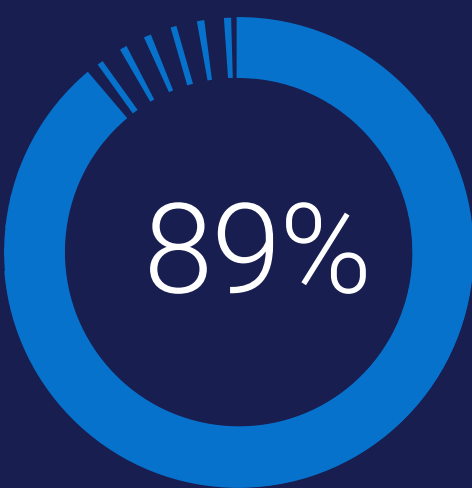
**76%** of IT and business leaders believe GenAI will deliver transformative value for their organization<sup>1</sup>



By 2027, **66%** of the top 100 enterprise apps running on PCs will feature GenAI capabilities, leveraging CPU, GPU, and NPU to run workloads locally instead of in the cloud<sup>2</sup>



By 2028, 98% of PCs on the market will be AI PCs<sup>3</sup>



89% agree that it is critical their PCs support AI-driven apps and workloads<sup>4</sup>

<sup>1</sup> Innovation Catalyst study, Dell Technologies, February 2024  
<sup>2</sup> Source: IDC Worldwide Connected Devices 2025 Predictions, October 2024  
<sup>3</sup> IDC Worldwide AI-Enabled PC Forecast, 2024–2028: 2Q24  
<sup>4</sup> Dell Technologies IT Strategy Pulse, a survey across 750 IT and business decision makers from US, UK, DE, FR and JP, November 2025.



# Better together

In the face of rapid technology changes and the rise of AI, businesses need a constant—a reliable IT partner who can help you keep abreast, no matter the pace. Dell Technologies can help.

Dell, Intel, and Microsoft work together to give small and mid-size businesses secure, high-performing devices that are easy to manage and reduce IT complexity.

Whether you want to improve productivity, strengthen security, or prepare for AI, Dell, Intel and Microsoft can help your business move forward with confidence.

 **Dell** + **Intel** + **Microsoft** 



- **Secure & Protected**

Layers of security help protect your people, devices and data from cyber threats. Strengthen security with the world's most secure commercial PCs<sup>1</sup>, Intel vPro and Windows 11 protection.

- **Improved performance**

Optimized productivity, AI-enabled experiences and longer battery life on thinner, lighter and more powerful Dell Pro PCs and Copilot+ PCs<sup>2</sup>, designed for an enhanced user experience.

- **Simplified & Seamless**

Make PCs easier to update, manage and deploy on the world's most manageable PCs<sup>3</sup> with Windows-based automation and management tools.

<sup>1</sup>Based on third-party analysis by Principled Technologies when comparing Dell commercial AI PCs on Intel processors vs. HP and Lenovo, July 2025. Backed by Dell internal analysis of worldwide PC market, October 2025. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features.

<sup>2</sup>Based on Dell analysis of publicly available information, March 2026.

<sup>3</sup>Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solutions capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase.



# Get more from Windows 11 on Dell Pro PCs

Help your team work faster, collaborate more easily and stay productive throughout the day with Dell Pro PCs.

## Find the ideal PC for you:

AI PCs: Ideal for entry-level AI tasks and AI app acceleration

Copilot+ PCs: High-performance, on-device capabilities

## Make a smarter PC investment:

The [AI PC Calculator](#) is your go-to tool for making informed decisions about investing in AI-enabled equipment.

The new Dell Pro Laptops are thinner, lighter and more powerful<sup>1</sup> than ever to meet the demands of modern business

Up to 34% better productivity performance with a Dell Pro PC and Intel® Core Ultra Series 3 vs. 4-year-old PC<sup>2</sup>

50% faster workflows and collaboration on average with Windows 11 Pro devices<sup>3</sup>

[AI PC Decision Guide](#)[View Brochure](#)

<sup>1</sup>Based on Dell analysis of publicly available information, March 2026.

<sup>2</sup>Intel® Core™ Ultra 7 365 vs. Intel® Core™ i7-1265U. For further details refer to intel.com/performanceindex for configuration details. Results may vary.

Performance results are based on testing as of the dates shown in configurations and may not reflect all publicly available updates.

<sup>3</sup>Results in comparison to Windows 10 PCs. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, April 2023. Report commissioned by Microsoft.



# Enhanced security

From data privacy to new AI tools, small and growing businesses need security that protects them without adding more complexity. Dell Trusted Workspace, along with all the security innovations from Intel and Microsoft, help you protect your employees, wherever they work, from evolving security threats.

## Powerful protection

**62%** drop in security incidents reported with Windows 11 Pro devices<sup>1</sup>

Dell Trusted Devices with Intel vPro® Security help stop cyber threats before they reach your business.



Dell commercial PCs are the world's most secure, validated by third-party research<sup>2</sup>



Prepare for emerging quantum attacks with upgraded, quantum-resistant version of Dell's unique off-host BIOS verification<sup>2</sup>



First and only commercial PCs equipped for ransomware resilience<sup>3</sup> with Halcyon out-of-the-box

Watch Video

View Brochure

<sup>1</sup> Windows 11 Survey Report. Techaisle, September 2024. Windows 11 results are in comparison with Windows 10 devices.  
<sup>2</sup> Based on third-party analysis by Principled Technologies when comparing Dell commercial AI PCs on Intel processors vs. HP and Lenovo, July 2025. Backed by Dell internal analysis of worldwide PC market, October 2025. Applicable to PCs on Intel processors. Not all features available with all PCs. Additional purchase required for some features.  
<sup>3</sup> Based on internal analysis of worldwide PC market, February 2026. Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some PC features. Halcyon software must be purchased in conjunction with a Dell PC and activated per the <https://www.halcyon.ai/policies/dell-commercial-pcs> to enable commercial PCs equipped for ransomware resilience. Backed by partner validation, February 2026.



# Easier management

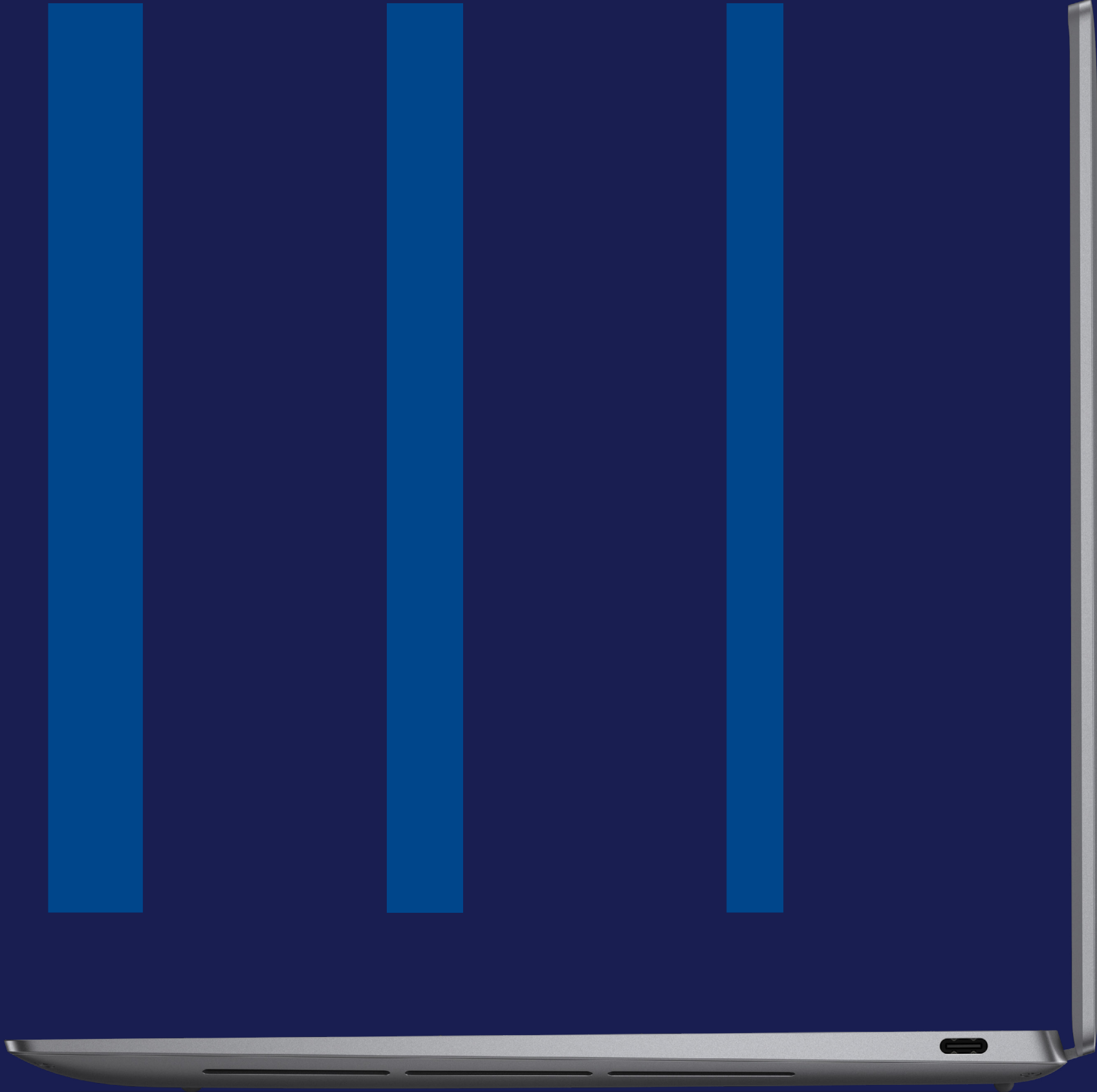
When your business upgrades older PCs, your team can spend less time fixing device issues and more time enabling growth and long-term value. Dell Pro PCs + Windows 11 + Dell management tools allow issues to be fixed remotely and better visibility into device health.



Make device setup and management easier with the industry's most manageable PCs<sup>1</sup>



Keep your team productive with expert support services that keep devices running smoothly



<sup>1</sup>Most-manageable commercial PCs when comparing the systems management capabilities of Dell Update Processes, Dell Manageability Solutions capabilities and integrations with 3rd Party Management Solutions, with competitor update processes, systems management solution capabilities and integrations with 3rd party management solutions. 3rd Party Management Solution - Microsoft Intune, is a separate purchase.

Explore Dell Services

Learn More



# Reduce costs

Small and mid-size businesses need to make every technology investment count. Upgrading aging PCs can help reduce repair costs, limit downtime and improve employee productivity.

- + The latest Dell Pro PCs with Windows 11 help your business lower repair costs and keep employees productive.
- + Dell Payment Solutions\* help you get the technology you need now with predictable payments, reduced upfront costs and more flexibility to manage cash flow as the business grows.



Convenient deployment and support options make adoption easier



Boost employee productivity with newer devices



Flexible payment solutions make new tech more affordable

\*Payment solutions provided and serviced by Dell Financial Services L.L.C. or its affiliate or designee ("DFS") for qualified customers. Offers may not be available or may vary in certain countries. Where available offers may be changed without notice and are subject to product availability, applicable law, credit approval, documentation provided by and acceptable to DFS and may be subject to minimum or maximum transaction size. Offers not available for personal, family or household use. Dell Technologies and the Dell Technologies logo are trademarks of Dell Inc. Restrictions and additional requirements may apply to transactions with governmental or public entities or resellers.



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# Complete the workspace for better productivity

A PC refresh is also a chance to improve the employee workspace. The right monitors and accessories can help your teams work more comfortably, stay productive longer and you get more value from your technology investment.

## Update accessories to get more from your PCs every day

- 43% + productivity gain<sup>1</sup> with higher resolution and dual monitors set up
- Improve user well-being during long hours of screen time with best eye comfort monitors<sup>2</sup>
- Energy efficient with up to 33% less power consumption by upgrading your 5-year-old displays to the latest generation<sup>3</sup>
- Simplify setup and management across Dell PCs and peripherals with one app

<sup>1</sup>Source: A commissioned study by Hot Tech Vision and Analysis on behalf of Dell Technologies: Examining The Effect Of External Monitors on Worker Productivity, June 2025.

<sup>2</sup>Based on internal analysis of monitors with eye comfort features, August 2025.

<sup>3</sup>Based on internal analysis, July 2025. Power consumption is based on monitor “on-mode”. Data comparison is between monitors launched in 2025 and previous generation up to 2020. Excluding Large format and Portable monitors.



[Learn More](#)



# Offering a better choice

Dell offers smarter, reliable and future-ready solutions that help small and growing businesses support employees today while preparing for future needs.

Dell is recognized as IDC’s #1 trusted enterprise PC vendor<sup>1</sup>, confidence that your purchases are built on proven business technology

World’s broadest end-to-end Generative AI portfolio of technology and services from desktop to data center, all from one provider<sup>2</sup>

World’s #1 workstation brand<sup>3</sup> and world’s leading monitor company<sup>4</sup>, performance and reliability many businesses rely on

Leading brand for tech support and PC repair with ProSupport Suite for PCs in PCMag’s Best PC Brands Tech Support 2025<sup>5</sup>

Top-ranked for product reliability over competitors<sup>6</sup>, and purpose-built, reliable devices that last 10 months longer than other commercial PCs<sup>7</sup>

Learn More

<sup>1</sup> IDC, The Enterprise PC Trust Perception Index, 2025: Measuring Customer Perception of Trustworthiness (in Security, Privacy, Compliance, and ESG) for Enterprise PC Vendors, Doc #US53220125, March 2025.  
<sup>2</sup>Based on Prowess Consulting’s paper commissioned by Dell, “Which Vendor Offers the Broadest AI Portfolio for Scalable Innovation?” October 2025  
<sup>3</sup>Source: IDC Quarterly Workstation Tracker, CY25 Q4 (based on units).  
<sup>4</sup> IDC Worldwide Quarterly PC Monitor Tracker, Q1 2026.  
<sup>5</sup> PCMag’s “The Best (and Worst) PC Brands for Tech Support and Service” (Sep. 23, 2025).  
<sup>6</sup> Based on Dell analysis, August 2024, using double-blinded, competitive benchmark Net Promoter Score (NPS) data gathered in May 2024 by third party commissioned by Dell.  
<sup>7</sup> Customers estimate they see at least a 10.1-month longevity advantage by choosing Dell Pro notebooks and desktops vs competitive systems. Based on customers response to ESG’s Dell Commercial Desktop and Laptop Device Perception Survey conducted from 1/3/2025- 1/25/2025 commissioned by Dell, targeted at qualified IT decision-makers with influence over their organization’s desktop/laptop purchase decisions and knowledge of their organization’s desktop/laptop support environment with a total of 900 surveys conducted including both Dell and non Dell customers and complemented with 5 in-depth interviews with Dell customers.



# DELLTechnologies

By choosing Dell Solutions for your PC refresh, you give your team solutions that work well together, so they can accomplish more, securely and reliably.

Staying ahead matters.

Elevate the PC experience now to empower your people and drive your business forward.

Learn More



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