



SAP Business AI

AI in Action

Practical use cases for
real business results



Bring AI to life across your business

See how companies are gaining value from AI today in the tools they already use.

AI isn't just hype—it's happening. Across industries and job roles, AI is already helping teams move faster, make smarter decisions, and tackle everyday work with greater impact. But knowing where to start isn't always clear.

Focus on what's real, not theoretical

This guide highlights practical, real-world use cases for AI across key business functions—from finance and HR to supply chain and service. These aren't future-looking experiments or abstract theories. They're concrete ways SAP customers are applying AI right now to solve problems, speed up workflows, and deliver results.

AI is already working—across roles, industries, and teams. The question is: where will it work best for you?

Whether you're just beginning with AI or building on what you've already started, this guide is designed as a practical reference. It's organized by business function so you can quickly find what's most relevant to your role now—and come back to it when you're looking for new ideas to explore.



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Finance

Finance teams are speeding up payments, resolving closing issues faster, and focusing their outreach with help from AI-powered insights. Instead of just reporting data, they're acting on it—more confidently and efficiently than ever.

Automate payment matching

Speed up cash flow and reduce manual work with AI that learns from historical patterns and payment behaviors.

Free finance from manual matching

Manually matching incoming payments to open invoices is one of the most persistent pain points for finance teams. It's slow, repetitive work that gets more complex as businesses grow—especially for global organizations juggling multiple systems, currencies, and customer behaviors.

Left unresolved, this bottleneck can lead to delayed financial close, strained cash flow, and errors that ripple across the organization. But it doesn't have to be that way. With AI, finance teams can shift from reacting to proactively managing receivables—reclaiming time, reducing stress, and strengthening business performance.

AI can transform accounts receivable from a tedious back-office task into a streamlined, intelligent workflow. By learning from historical data and applying pattern recognition to remittance behavior, AI rapidly resolves discrepancies and improves over time. The result: faster cash application, reduced days sales outstanding (DSO), and a finance team empowered to think forward.

SAP solution spotlight

Accelerate cash flow with intelligent payment matching

Use AI to match incoming payments to open invoices automatically—reducing manual effort and days sales outstanding.

[Explore SAP Cash Application](#)



Predict late payments early

Spot risk before it becomes a problem with AI that learns from customer behavior and payment history.

Stay ahead of cash flow risks

Many payment delays are predictable—if you know what signs to look for. For finance teams under pressure to maintain liquidity and close books on time, those delays can ripple across operations. But with the right AI tools, those risks become easier to spot and manage.

AI can analyze historical payment patterns and customer behavior to surface early warning signs of late payments. This lets finance teams proactively prioritize outreach, rebalance forecasts, and strengthen working capital management.

Instead of reacting to missed deadlines, AI enables a shift toward forward-looking financial planning. Teams can make smarter decisions about cash reserves, investment timing, and customer terms—all informed by data-driven insights.

SAP solution spotlight

Stay ahead of financial risk with predictive insights

Use AI to identify late payment risks early, improve forecast accuracy, and strengthen cash flow planning—all within your core ERP.

[Explore SAP S/4HANA Cloud Private Edition](#)



Resolve closing errors faster

Identify and fix financial close issues quickly with AI that learns from patterns and exceptions.

Take control of financial close

When errors delay period-end close, the whole business feels the impact. Manual troubleshooting is slow and reactive—putting pressure on teams, inviting compliance risk, and shaking stakeholder confidence in reported numbers.

AI changes that. By analyzing historical financial close cycles and comparing them against current data, it helps surface anomalies and guide teams directly to the root cause of issues—before they escalate.

With AI, organizations can keep their financial close on track—and instill trust in the reporting process. Faster resolution, fewer surprises, and more accurate numbers help finance teams close with confidence.

SAP solution spotlight

Close the books faster—with fewer errors

Use AI to detect anomalies, guide issue resolution, and keep your financial close on track with greater accuracy and confidence.

[Explore SAP Advanced Financial Closing](#)



Ask your data anything

Get answers in seconds with AI that lets anyone query complex data using everyday language.

Turn curiosity into clarity

Accessing insights from business data often requires technical skills or help from analysts. That slows teams down and keeps insights locked behind expertise. For fast-moving organizations, that's a barrier to good decision-making.

AI-powered natural language query capabilities remove that barrier. By translating simple, human questions into complex queries, they give business users direct access to the answers they need—no SQL or BI training required.

Natural language queries lead to faster, more informed decisions. Teams can explore trends, check performance, and test ideas on the fly—no technical skills required.

SAP solution spotlight

Ask business questions and get actionable insights

Use AI to analyze data, visualize trends, and get instant answers—so teams can plan, decide, and act with confidence.

[Explore SAP Analytics Cloud](#)



Discover what your data hides

Uncover trends, signals, and performance drivers with AI-powered analytics that go beyond the dashboard.

Make smarter, faster calls

Every business generates a mountain of financial data—but making sense of it in real time can overwhelm even the best teams. Traditional reporting often lags behind decisions, leaving insights trapped in spreadsheets or siloed systems.

AI helps teams cut through the noise. It can surface correlations, anomalies, and performance trends that aren't visible to the human eye—turning raw numbers into timely recommendations for action.

This enables better planning, sharper forecasts, and quicker pivots when conditions change. Finance teams can finally lead with insight instead of playing catch-up.

SAP solution spotlight

Make smarter financial decisions with real-time insight

Use AI to surface trends, spot anomalies, and guide planning—directly within your core ERP workflows.

[Explore SAP S/4HANA Cloud Public Edition](#)



Human resources

HR professionals are writing more inclusive job descriptions, screening candidates consistently, and setting better performance goals—with less guesswork and more support from AI tools.

Screen smarter, not harder

Use AI to evaluate resumes at scale, highlight top candidates, and reduce unconscious bias in hiring.

Find the right fit faster

Sifting through hundreds of resumes is time-consuming—and easy to get wrong. Great candidates can be missed, while less-qualified applicants may get through. That puts pressure on recruiters and delays the entire hiring process.

With AI-driven screening, teams can automatically assess resumes based on job criteria, historical hiring data, and role-specific insights. AI doesn't just filter—it flags high-potential profiles and helps ensure consistency across every review.

This AI-driven approach means faster shortlists, stronger candidates, and more time for recruiters to focus on interviews and relationship-building.

SAP solution spotlight

Find top candidates faster with AI-powered screening

Use intelligent tools to evaluate resumes, reduce bias, and highlight high-potential applicants at scale.

[Explore SAP SuccessFactors Recruiting](#)



Write job descriptions with more impact

Use AI to craft clear, inclusive, and compelling job descriptions that attract stronger candidates.

Stand out from the start

Writing a job description that's both accurate and appealing takes time—and the quality of the result often varies by writer. Generic or biased language can limit the pool of qualified applicants and damage the candidate experience before it begins.

AI helps recruiters draft high-quality, inclusive job descriptions using natural language generation and best-practice templates. It can highlight vague or exclusive terms and recommend stronger alternatives.

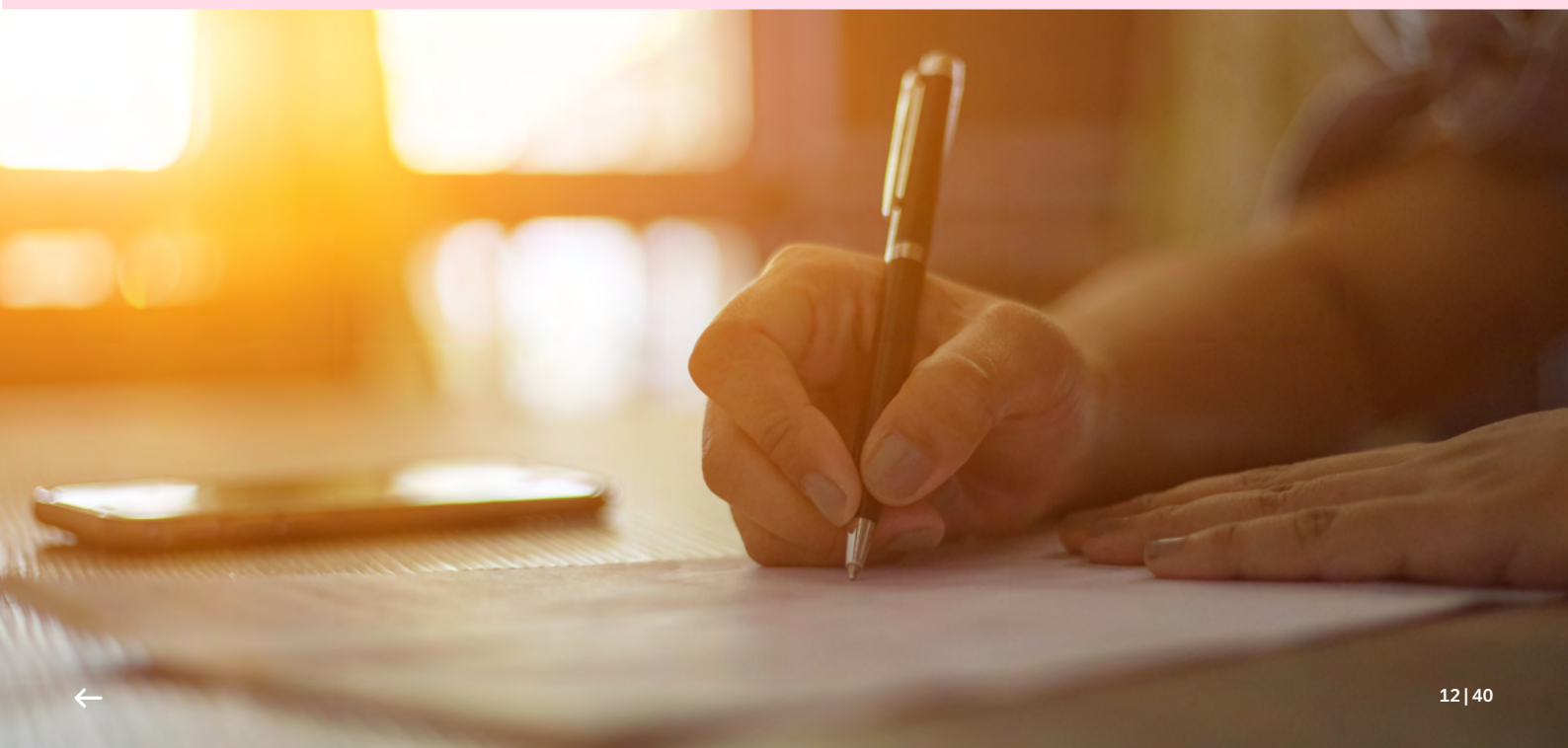
With better job posts, organizations attract more diverse, qualified applicants and improve alignment between expectations and reality.

SAP solution spotlight

Manage your contingent workforce with confidence and control

Gain visibility into external talent, streamline onboarding, and ensure compliance with AI-powered workforce management tools.

[Explore SAP Fieldglass Contingent Workforce Management](#)



Speed up everyday HR tasks

Use generative AI to quickly create emails, goals, summaries, and other content—without starting from scratch.

Free your team from blank pages

HR teams handle a huge amount of content—from interview notes and performance goals to policies and support responses. Writing each piece manually slows things down.

AI-assisted writing makes it easier. With prompts and suggestions tailored to HR scenarios, AI can generate first drafts and help teams move faster while staying on message.

AI-assisted writing brings more consistency, better productivity, and fewer bottlenecks across HR operations—so your team can move faster and write with confidence.

SAP solution spotlight

Support your workforce with AI across the employee lifecycle

From recruiting to performance, use intelligent tools to simplify HR tasks, personalize experiences, and align people with business goals.

[Explore SAP Human Capital Management Software](#)



Set smarter performance goals

Use AI to suggest and refine goals that are aligned, measurable, and tailored to each employee's role.

Take the guesswork out of goal setting

Performance goals are essential for accountability and growth—but they're often vague, inconsistent, or misaligned. Without clear guidance, managers and employees can struggle to stay focused and aligned.

AI helps simplify and improve goal setting. By analyzing roles, team priorities, and past performance, it can suggest or refine goals that are specific, measurable, achievable, relevant, and timely.

This AI-driven approach gives teams a faster way to set meaningful goals, freeing up time for conversations, feedback, and performance improvement.

SAP solution spotlight

Set clear, aligned goals that drive real performance

Use AI to create and refine SMART goals, improve manager-employee alignment, and track progress across your organization.

[Explore SAP SuccessFactors Performance and Goals](#)



Prepare better interviews

Let AI help create customized, role-specific interview questions based on job requirements.

Ask the right questions

Good interviews rely on good preparation—but hiring teams often lack time or tools to tailor questions for each role. That can lead to repetitive or irrelevant conversations that don't reveal a candidate's true potential.

AI solves this by analyzing job descriptions, identifying key competencies, and generating structured, targeted questions that surface the skills that matter. It helps interviewers stay focused, assess consistently, and go deeper where it counts—without starting from scratch each time.

Structured, role-specific questions lead to sharper insights, fairer evaluations, and a smoother experience for both candidates and hiring teams.

SAP solution spotlight

Create tailored interview questions with built-in intelligence

Use AI to generate role-specific, structured questions that help hiring teams assess candidates consistently and effectively.

[Explore SAP SuccessFactors Recruiting](#)



Marketing and commerce

Marketing and commerce teams are working smarter with AI that helps them prioritize leads, personalize shopping moments, and scale content—freeing them to focus on strategy and creativity.

Predict customer behavior

Use AI to automatically score leads, customers, and products— so teams can act on who's most engaged and ready to buy.

Make better decisions, faster

Whether you're prioritizing leads or evaluating product performance, timing is everything. But when scoring is manual—or not done at all— teams end up guessing, missing key signals, or wasting effort.

AI-generated scores help focus attention where it counts. By analyzing engagement patterns, browsing behavior, purchase history, and other intent signals, AI models can rank leads, accounts, and product offers based on likelihood to convert or succeed.

Real-time engagement scores drive smarter segmentation, faster follow-up, and more personalized campaigns that connect with customers when interest is high.

SAP solution spotlight

Predict and personalize every customer interaction

Use AI to anticipate behavior and trigger real-time, relevant campaigns that deepen relationships and drive loyalty across channels.

[Explore SAP Emarsys Customer Engagement](#)



Automate sales order entry

Use AI to extract, validate, and enter sales order data—cutting down cycle time and manual effort.

Take the busywork out of order taking

Sales order entry is often repetitive, manual, and error-prone—especially when data comes in via emails, PDFs, or scanned documents. Each mistake adds delays, rework, and frustration for customers and internal teams alike.

With AI, organizations can automate the capture and processing of sales order data. Intelligent document processing extracts relevant information, validates it against master data, and populates order fields—freeing up sales support teams for more valuable work.

Fewer errors, faster cycles, and smoother handoffs lead to a better customer experience and a more productive sales organization.

SAP solution spotlight

Automate sales order creation with built-in intelligence

Use AI to extract, validate, and enter sales order data from emails and PDFs—reducing errors and speeding up the order-to-cash process.

[Explore SAP S/4HANA Cloud Public Edition](#)



Personalize every shopping moment

Use AI to recommend products in real time based on customer behavior, preferences, and context.

Boost relevance, lift results

Customers expect personalization—but delivering it at scale is hard. Static rules and generic suggestions can lead to frustration and lost sales.

AI-driven product recommendations analyze user behavior, purchase history, and contextual signals to suggest what customers actually want—right when they want it. The result is more relevant experiences, higher conversion rates, and increased customer satisfaction.

AI doesn't just automate—it learns and adapts, helping marketing and commerce teams continuously improve targeting and merchandising.

SAP solution spotlight

Build and extend AI-powered CX with confidence

Use prebuilt models, APIs, and tools to customize intelligent customer experiences—faster, securely, and at scale.

[Explore SAP CX AI Toolkit](#)



Create product content faster

Use AI to generate product descriptions at scale—tailored to audience, tone, and SEO goals.

Scale product storytelling

Writing compelling, consistent product copy is time-consuming—and difficult to scale across thousands of SKUs. Inconsistent tone or missing details can turn shoppers away.

AI helps teams generate product descriptions that are complete, on-brand, and tailored to each item. By drawing on structured data—like specs, features, and pricing—it creates copy that reflects brand voice and follows merchandising rules, without the manual lift.

Stronger descriptions mean faster time to site, improved search visibility, and more confident buying decisions—helping customers find the right product and convert faster.

SAP solution spotlight

Generate product descriptions that scale with your catalog

Use AI models and APIs to create consistent, tailored product content—aligned to brand voice, audience, and SEO goals.

[Explore SAP CX AI Toolkit](#)



Segment smarter with real-time AI

Use AI to automatically build dynamic customer segments based on behavior, intent, and likelihood to convert.

Reach the right people, faster

Manual segmentation takes time—and static lists can't keep up with shifting customer behavior. When audience targeting falls behind, campaigns lose relevance and performance drops.

AI in SAP Emarsys continuously analyzes engagement signals like email opens, recent purchases, page views, and churn risk to create always-fresh segments. These adaptive groups help marketers respond to what customers are doing now—not what they did last month.

Marketers connect with high-intent audiences faster, personalize campaigns more precisely, and drive stronger performance across every channel.

SAP solution spotlight

Create personalized marketing that drives results

Deliver relevant, real-time messages across channels using AI and built-in automation tools.

[Explore SAP Emarsys](#)



Procurement

Procurement teams are navigating shifting markets, drafting smarter statements of work, and streamlining sourcing with help from AI that brings clarity, speed, and confidence to complex decisions.

Track market shifts in real time

Use AI to visualize changing market trends so sourcing teams can make smarter, faster decisions.

Spot the signal in the noise

Procurement teams are flooded with data—but drawing actionable insights from it is tough. Fluctuating prices, supplier risks, and shifting demand all complicate sourcing decisions.

AI can help by connecting siloed data sources, identifying key patterns, and generating dynamic visualizations. It brings clarity to volatility—showing what's changing, why it matters, and how to respond.

Real-time insights help teams negotiate with up-to-date cost models, mitigate supplier risk before it escalates, and align sourcing decisions with market conditions—turning complexity into competitive advantage.

SAP solution spotlight

Develop and operationalize smarter category strategies

Define purchasing categories, access market intelligence, and turn insights into action with tools that drive business value.

[Explore SAP Ariba Category Management](#)



Write roles with more impact

Use AI to craft clear, inclusive, and compelling job descriptions that attract stronger candidates.

Write better job descriptions, faster

Procurement teams managing external labor need to move quickly—but creating accurate job descriptions for services or contingent roles can be a time sink. Manual copy-paste jobs often lead to inconsistencies that slow sourcing and raise compliance risks.

AI in SAP Fieldglass automates job description creation using key inputs like role title, skills, and qualifications. It generates clear, compliant, and role-specific descriptions that reflect business needs and local requirements.

Faster, more consistent descriptions help streamline sourcing events, reduce back-and-forth with suppliers, and improve talent matches across your extended workforce.

SAP solution spotlight

Manage your external workforce with clarity and control

Gain visibility into contingent labor, streamline sourcing, and optimize workforce strategies with AI-powered insights.

[Explore SAP Fieldglass Contingent Workforce Management](#)



Draft SoWs in less time

Use AI to auto-generate consistent, well-structured SoW content from historical patterns and project details.

Simplify complex sourcing tasks

Drafting a statement of work is critical but often time-intensive. Teams must align on scope, terms, and deliverables—and start from scratch every time.

AI shortens the cycle by using natural language generation and sourcing data to propose SoW drafts that reflect your standards. It helps teams get aligned faster while reducing the risk of errors or omissions.

AI-generated SoWs accelerate onboarding, set clearer expectations, and strengthen vendor collaboration from day one.

SAP solution spotlight

Simplify your SoW process

Manage contingent workers efficiently with better visibility into assignments, vendor activity, and worker performance.

[Explore SAP Fieldglass Contingent Workforce Management](#)



Make procurement more intuitive

Use AI to recommend relevant catalog items based on role, history, and business context.

Help teams buy smarter

Searching for the right item in a large catalog can be frustrating and inefficient. AI streamlines the experience by learning from past purchases and surfacing what users actually need.

AI tailors recommendations to each user based on role, location, and purchasing history—reducing search time and helping teams make the right choice the first time.

Smart recommendations improve accuracy, speed up ordering, and drive higher compliance—making purchasing easier for employees and more efficient for the business.

SAP solution spotlight

Guide every purchase with built-in intelligence

Support compliant, confident buying decisions by surfacing the most relevant items—right when and where employees need them.

[Explore SAP Ariba Buying and Invoicing](#)



Capture invoice data automatically

Use AI to extract and validate invoice fields from PDFs and images with high accuracy.

Eliminate invoice rework

Manual entry of invoice data slows down accounts payable and introduces costly errors. Small mistakes can lead to payment delays, supplier friction, and wasted time.

AI reduces that burden by extracting key fields from supplier invoices, validating them against purchase orders, and identifying discrepancies in real time. It helps teams process more invoices with fewer manual steps.

Automated invoice validation accelerates payment cycles, strengthens supplier relationships, and frees up teams to focus on higher-value work.

SAP solution spotlight

Take control of invoices across systems and vendors

Centralize invoice processing, boost visibility, and accelerate approvals with AI-driven insights and automation.

[Explore SAP Ariba Central Invoice Management](#)



Sales and service

Sales and service teams are responding faster, solving issues more efficiently, and personalizing experiences at scale—using AI to stay focused on what customers need most.

Summarize service cases instantly

Use AI to distill long service threads into concise summaries that improve handoffs and reduce resolution time.

Speed up support with smart summaries

Customer service cases often involve multiple touchpoints, long message chains, and critical details buried in tickets. Reviewing everything manually wastes time—and risks missing key context.

AI can automatically generate clear, structured case summaries based on all prior interactions. This helps new agents get up to speed quickly, reduces duplication, and improves customer continuity.

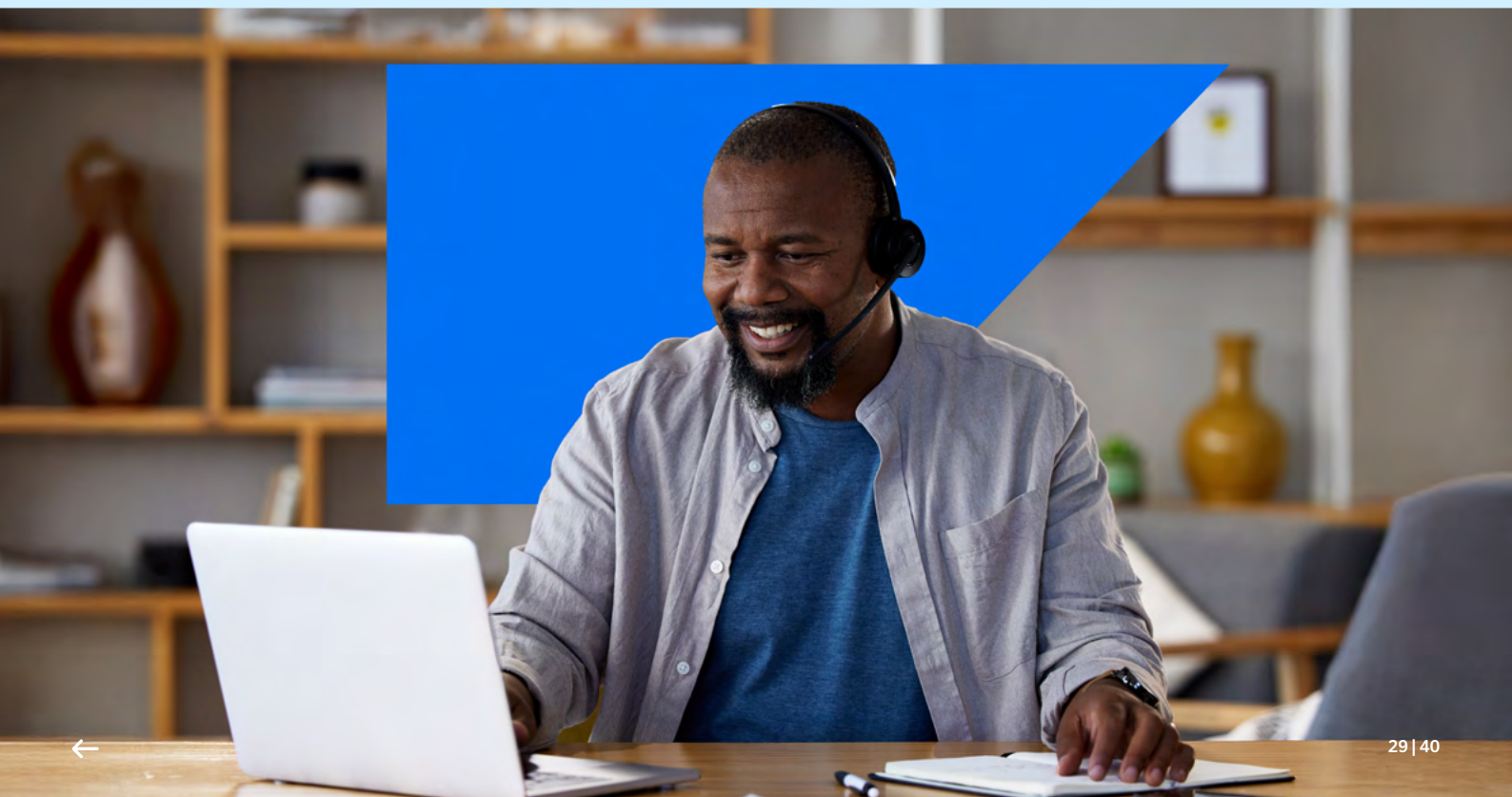
By summarizing past conversations and key actions, AI helps agents resolve issues faster, stay focused on the customer, and deliver more consistent service—without increasing workload.

SAP solution spotlight

Deliver consistent, connected service experiences

Resolve issues faster with AI-powered guidance, streamlined case handling, and real-time insights across every channel.

[Explore SAP Service Cloud](#)



Empower agents with smart support

Use AI to surface real-time recommendations, content, and workflows to help agents resolve cases faster.

Boost efficiency with in-the-moment guidance

Customer service agents handle complex cases across channels—and need to move fast. But navigating disconnected systems slows them down and increases the risk of errors.

Agent assistants deliver real-time recommendations, relevant content, and next-best actions based on each interaction. This guidance streamlines decision-making and helps agents stay focused—no matter how complex the case.

Real-time support improves resolution speed, increases CSAT, and gives agents the confidence to deliver better service with less effort.

SAP solution spotlight

Boost sales performance with AI-powered insights

Help reps focus on the right deals, automate routine tasks, and drive more revenue with AI built into your CRM.

[Explore SAP Business AI for Sales and Service](#)



Extract key data automatically

Use AI to pull structured fields from unstructured inputs—reducing manual entry and speeding up workflows.

Capture more, type less

Service requests, emails, and forms are full of useful information—but pulling out the right details takes time. Backend teams often waste effort re-entering data that customers have already provided.

AI streamlines the process by extracting structured elements like names, product IDs, order numbers, and issue types from unstructured text. It turns messy inputs into clean, usable data—without the manual overhead.

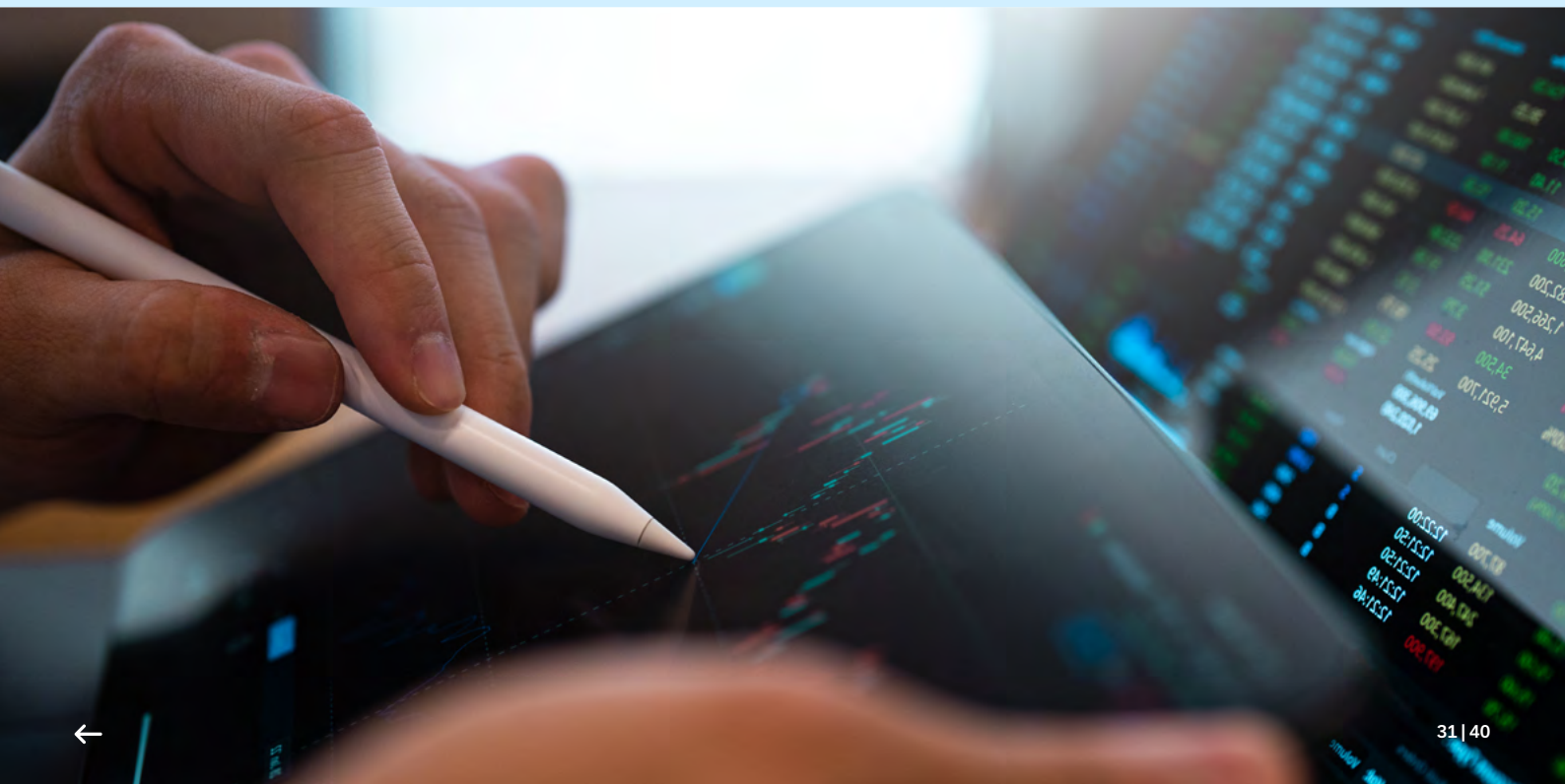
Faster, more accurate data extraction reduces rework, cuts down on entry errors, and frees up teams to focus on resolution—not repetition.

SAP solution spotlight

Streamline complex service operations at scale

Coordinate service delivery across teams, partners, and systems with tools that boost transparency and execution.

[Explore SAP Enterprise Service Management](#)



Understand your assets at a glance

Use AI to analyze service history, usage, and failures to surface key insights on critical equipment.

Stay ahead of breakdowns

Asset-intensive companies rely on machines running smoothly. But service histories are long and scattered, making it hard to predict when intervention is needed.

AI analyzes historical and real-time data to surface patterns, identify risks, and recommend proactive actions—before problems arise.

Proactive insights reduce downtime, extend equipment life, and help teams deploy field service resources more efficiently.

SAP solution spotlight

Keep field teams connected and customers satisfied

Assign the right technician with the right tools at the right time—powered by AI, mobile access, and real-time insights.

[Explore SAP Field Service Management](#)



Speed up service requests

Use AI to understand and route incoming service requirements based on content and urgency.

Process faster with smarter routing

Incoming service requests often arrive in free text—emails, forms, chat messages—and require manual triage. That slows everything down and increases the risk of misrouting.

AI reads each request, identifies the intent, and routes it to the right team or system instantly. It can also flag missing information or urgency, so nothing gets overlooked.

Automated routing accelerates response times, reduces manual effort, and improves service accuracy across channels.

SAP solution spotlight

Deliver the right product at the right moment

Use AI to recommend products based on real-time behavior, preferences, and context—driving conversions and customer satisfaction.

[Explore SAP Intelligent Product Recommendation](#)



Supply chain

Supply chain teams are planning with more precision, catching risks early, and maintaining quality at every step. AI helps them stay ahead—and turn complexity into clarity and action.

Improve lead time accuracy

Use AI to detect and correct inaccurate lead time data—reducing delays and improving planning.

Get supply chain timing right

Inaccurate lead time data throws off everything from inventory planning to customer commitments. But with hundreds of materials and suppliers, it's hard to keep it all current.

AI continuously analyzes actual vs. planned lead times, flags discrepancies, and recommends updates to master data. This closes the gap between what you expect and what actually happens.

Accurate, up-to-date lead times drive better planning decisions, reduce stockouts and delays, and help teams deliver on customer expectations with greater confidence.

SAP solution spotlight

Plan with precision across your supply chain

Use AI and real-time data to align supply, demand, and inventory—so you can respond faster and plan smarter.

[Explore SAP Integrated Business Planning](#)



Forecast demand with precision

Use AI to model demand more accurately and adapt forecasts as conditions change.

See what's coming—clearly

Traditional demand forecasts struggle with complexity and volatility. When plans are off, it leads to excess inventory, missed sales, and wasted resources.

AI-assisted forecasting uses machine learning to detect patterns, adjust for outliers, and continuously improve as new data comes in. It factors in more variables than a human planner can—and adapts in real time to shifting demand signals.

More accurate forecasts lead to better inventory balance, faster response to market changes, and fewer surprises across the supply chain.

SAP solution spotlight

Align supply, demand, and inventory in real time

Adapt faster with AI-driven forecasting, scenario planning, and end-to-end visibility across your supply chain.

[Explore SAP Integrated Business Planning](#)



Detect defects with computer vision

Use AI to automatically inspect product quality and flag issues in real time.

Keep quality high at every step

Manual inspection is slow and inconsistent. Missed defects can lead to returns, recalls, and reputational damage—while over-inspection wastes time and resources.

Visual inspection systems powered by AI analyze product and component images in real time, spotting anomalies faster and more accurately than human inspectors. They bring consistency to quality control, even at high volumes.

Faster, more accurate defect detection improves product quality, increases throughput, and builds trust across the supply chain.

SAP solution spotlight

Bring intelligence to your shop floor operations

Connect production data, detect issues in real time, and drive continuous improvement with AI-enabled manufacturing tools.

[Explore SAP Digital Manufacturing](#)



Process goods receipts faster

Use AI to scan and match receipts against orders, reducing errors and speeding up inbound logistics.

Eliminate mismatches at the dock

When goods arrive, delays in processing can ripple through the supply chain. Manual matching is error-prone, and mismatches can lead to inventory issues or payment delays.

AI compares inbound receipts to purchase orders in real time, automatically identifying discrepancies and suggesting corrections. It reduces human error and helps teams catch problems early.

Faster, more accurate matching keeps materials moving, improves inventory accuracy, and strengthens supplier relationships.

SAP solution spotlight

Speed up goods receipt processing and reduce errors

Match receipts to purchase orders automatically with AI-powered tools that improve accuracy and keep materials moving.

[Explore SAP S/4HANA Cloud Private Edition](#)



Spot supply chain risks fast

Use AI to detect unusual patterns in your supply chain—before they cause disruption.

Get early warnings, not surprises

Small issues in the supply chain can grow fast—unless you catch them early. But with so many moving parts, it's hard to monitor everything manually.

AI scans logistics, inventory, and operations data to detect anomalies like unexpected delays, order patterns, or inventory swings. It flags problems before they turn into crises.

With faster insights, teams can respond early and avoid costly surprises.

SAP solution spotlight

Keep critical assets running at peak performance

Use AI to predict failures, optimize maintenance, and extend equipment life with data-driven insights.

[Explore SAP Asset Performance Management](#)



Conclusion

Bring AI to the heart of your business

Use cases like these aren't abstract—they're working right now across SAP solutions

Start where it makes the biggest difference

AI is already helping teams solve real problems—reducing manual work, improving decisions, and driving outcomes across finance, HR, procurement, and more. With embedded AI in the tools you already use, SAP makes it easy to start where it matters most and scale with purpose.



Learn more

Explore more SAP AI use cases, demos, and guides.

[SAP.com/ai](https://www.sap.com/ai)

 **Bring out your best.**