

# Empower your business with enhanced security, improved productivity and AI-driven innovation

5 reasons to upgrade to Dell AI PCs & Windows 11 now



Windows 10 support has officially ended. It's time to step into the future with the power, intelligence and security your business needs to thrive and succeed.

## 1 Enhanced security:

Stay protected with the world's most secure commercial PCs.<sup>1</sup> Windows 11 and Dell PCs offer built-in security features to reduce attack surfaces and improve cyber resilience.

## 2 Improved productivity:

Drive efficiency with AI enhancements by automating tasks and optimizing workflows for smarter and faster ways of working.

## 3 Optimized costs

Save on operational costs (support charges, outdated and incompatible devices) and achieve faster, measurable returns.

## 4 Simplified management

Effortless to deploy and update, Dell Windows 11 PCs make it simple for IT teams so they can focus on strategic priorities.

## 5 Fast-track success

Dell Services provides advisory, implementation, and migration services to help you adopt and deploy a full suite of applications and harness the power of modern tech.

## Dell offers solutions to enhance your AI computing experience

### What's the ideal PC?



#### AI PCs

Ideal for entry-level AI tasks, optimized for enhanced performance, energy efficiency and AI app acceleration.



#### Copilot+ PCs

Designed for ambitious users who need high-performance, on-device capabilities for seamless multitasking and scalable AI apps.

**Act now to stay ahead every day in every task.**

# Benefits of upgrading to Dell AI PCs with Windows 11



**50% faster workflows and collaboration<sup>1</sup>**

AI PCs can save employees approx **1 hr daily<sup>3</sup>**



Achieve a **30% productivity** gain and **save up to \$800** per employee annually with a dual high-res monitors set up<sup>5</sup>



**34% cooler** and **80% more energy** efficient when utilizing AI-driven tools<sup>4</sup>

Contact your Dell sales representative today to start your transition journey to Dell PCs with Windows 11.

**DELL** Technologies

 **Windows 11**

1 On average with Windows 11 Pro devices. Results in comparison to Windows 10 PCs. Improve your day-to-day experience with Windows 11 Pro laptops. Principled Technologies, April 2023. Report commissioned by Microsoft.

2 Windows 11 Survey Report, Techaisle, September 2024. Microsoft commissioned report where results are in comparison with Windows 10 devices.

3 12.5% of an 8-hour workday, according to research conducted by The Adecco Group: AI Saves Workers an Average of One Hour Each Day, October 2024

4 Based on internal analysis and testing, May 2025. Upstage WriteUp AI on-device writing assistant features running on devices with Intel® Core™ Ultra 200V series processors was compared to previous-generation Intel® Core™ Ultra processors.

5 A commissioned study by Hot Tech Vision and Analysis on behalf of Dell Technologies: Productivity Study 2: Measuring the Impact of Large, High Resolution External Desktop Monitors on Productivity. \$800 annually savings is based on productivity gained when using a dual 23.8" FHD monitor setup vs a single 23.8" FHD monitor setup.