

Empower your business with enhanced security, improved productivity and AI-driven innovation

5 reasons to upgrade to Dell AI PCs & Windows 11 now



Windows 10 support has officially ended. It's time to step into the future with the power, intelligence and security your business needs to thrive and succeed.

- 1 **Enhanced security:**
Stay protected with the world's most secure commercial PCs.¹ Windows 11 and Dell PCs offer built-in security features to reduce attack surfaces and improve cyber resilience.
- 2 **Improved productivity:**
Drive efficiency with AI enhancements by automating tasks and optimizing workflows for smarter and faster ways of working.
- 3 **Optimized costs**
Save on operational costs (support charges, outdated and incompatible devices) and achieve faster, measurable returns.
- 4 **Simplified management**
Effortless to deploy and update, Dell Windows 11 PCs make it simple for IT teams so they can focus on strategic priorities.
- 5 **Fast-track success**
Dell Services provides advisory, implementation, and migration services to help you adopt and deploy a full suite of applications and harness the power of modern tech.

Dell offers solutions to enhance your AI computing experience

What's the ideal PC?



AI PCs

Ideal for entry-level AI tasks, optimized for enhanced performance, energy efficiency and AI app acceleration.



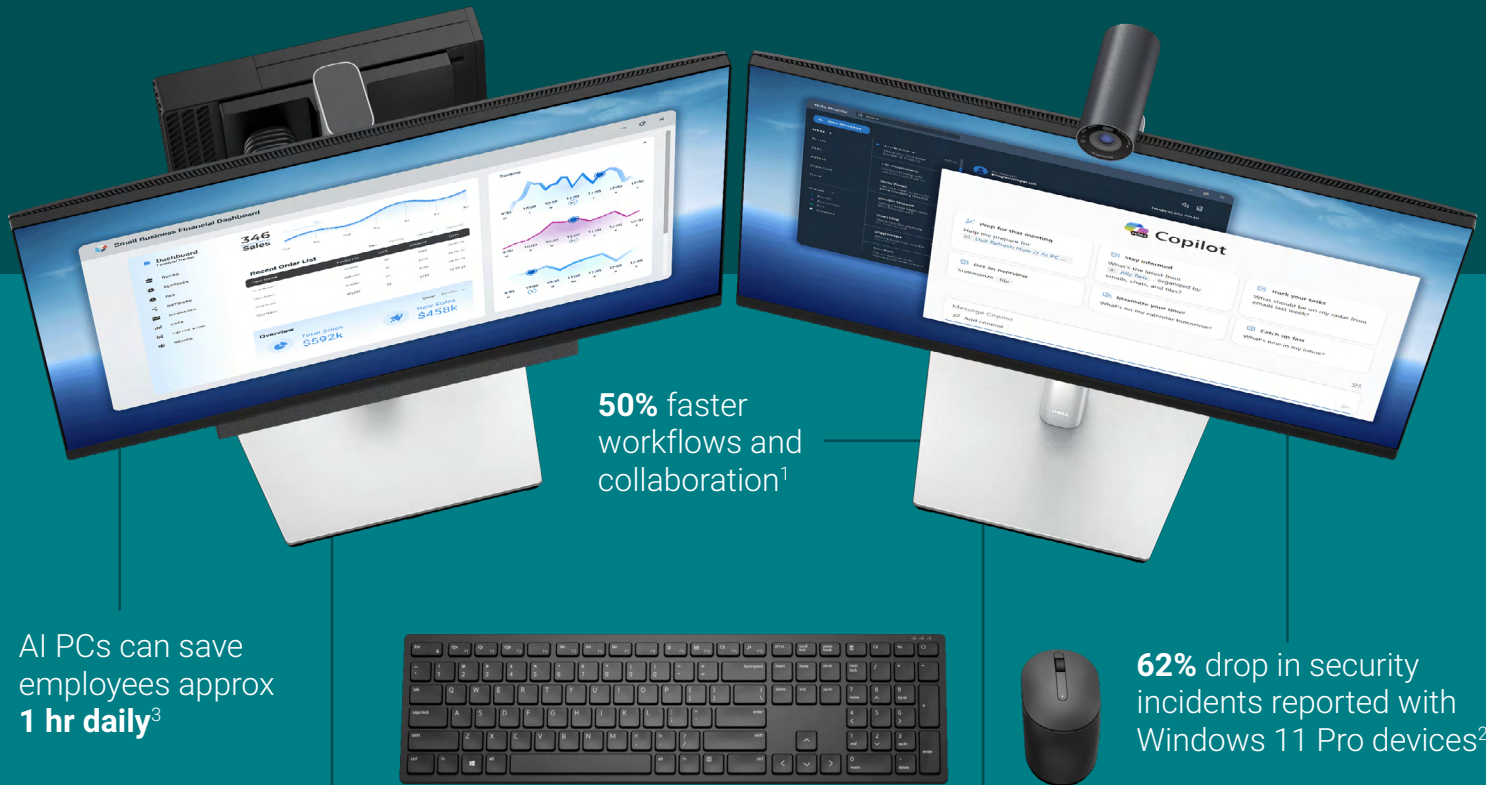
Copilot+ PCs

Designed for ambitious users who need high-performance, on-device capabilities for seamless multitasking and scalable AI apps.

Act now to stay ahead every day in every task.

¹ Based on Dell internal analysis, Oct 2024 (Intel) and Mar 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principled Technologies, July 2025

Benefits of upgrading to Dell AI PCs with Windows 11



50% faster workflows and collaboration¹

AI PCs can save employees approx **1 hr daily**³

Achieve a **30% productivity** gain and **save up to \$800** per employee annually with a dual high-res monitors set up⁵

62% drop in security incidents reported with Windows 11 Pro devices²

34% cooler and **80% more energy** efficient when utilizing AI-driven tools⁴

Contact your Dell sales representative today to start your transition journey to Dell PCs with Windows 11.

DELLTechnologies

Windows 11

¹ On average with Windows 11 Pro devices. Results in comparison to Windows 10 PCs. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, April 2023. Report commissioned by Microsoft.

² Windows 11 Survey Report, Techaisle, September 2024. Microsoft commissioned report where results are in comparison with Windows 10 devices.

³ 12.5% of an 8-hour workday, according to research conducted by The Adecco Group: AI Saves Workers an Average of One Hour Each Day, October 2024

⁴ Based on internal analysis and testing, May 2025. Upstage WriteUp AI on-device writing assistant features running on devices with Intel® Core™ Ultra 200V series processors was compared to previous-generation Intel® Core™ Ultra processors.

⁵ A commissioned study by Hot Tech Vision and Analysis on behalf of Dell Technologies: Productivity Study 2: Measuring the Impact of Large, High Resolution External Desktop Monitors on Productivity. \$800 annually savings is based on productivity gained when using a dual 23.8" FHD monitor setup vs a single 23.8" FHD monitor setup.