

Outshine with Dell PCs and Windows 11

Windows 10 support has ended!

PCs running Windows 10* no longer receive security updates, new features, or technical support.
It's time to take the next step forward.



Still on Windows 10?

Upgrade to Windows 11 on a new AI PC today

- 1

Improved Security
- 2

Innovation through AI
- 3

Avoid added costs

Windows 11



- 62% less security incidents¹
- 50% faster workflows²
- 25% faster deployment³

Dell AI PCs



- 80% more energy efficient⁴
- 25% more office productivity⁵
- 21.2 hours of battery life⁶



World's most secure commercial AI PCs⁷

*Excludes PCs where ESU has been purchased.

Need help transitioning to Windows 11?

Windows 11 + Dell

Upgrade to Windows 11 on Dell Copilot+ PCs and enjoy:

- **World's most secure commercial PCs**⁷ — built-in AI security protects your data
- **Up to 50 TOPS NPU**—performance for multitasking and AI workloads
- **Seamless collaboration**—empower hybrid teams wherever work happens
- **Effortless upgrade**—reliable designs for an easy move to Windows 11
- **Sleek, durable, and quiet**—up to 4x tougher builds⁸ and silent cooling
- **All-day battery life**⁶—stay productive anywhere
- **Dell accessories**—boost AI optimization, connectivity, and teamwork

Resource Challenged?

Modernize with Confidence Post-Windows 10 EOS

Dell Migration and Implementation Services for Windows 11 help you make the move with minimal disruption. From planning through deployment, Dell experts manage the details so your teams can stay focused on driving results.

Offset Upgrade Costs with Dell Asset Recovery Services

Retire aging devices responsibly and reinvest their residual value into your Windows 11 transition. Dell helps you recover value while supporting sustainability goals.

Accelerate Your Windows 11 Rollout with Dell ProDeploy

Ensure new PCs arrive ready for productivity. Dell provisions, images, and configures devices so they're optimized for Windows 11 from day one—reducing setup time and boosting user satisfaction.

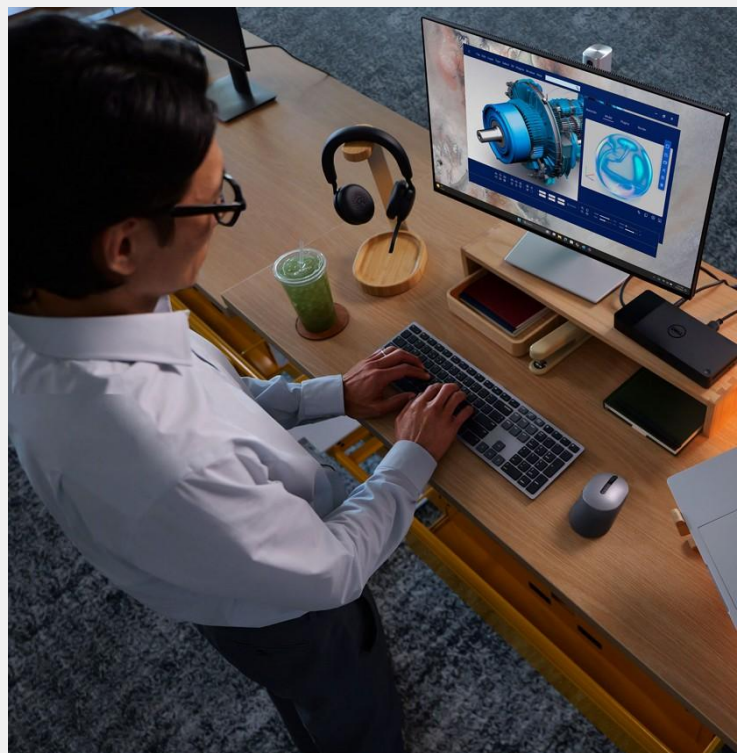
Budget constrained?

Delaying Windows 11 may seem cheaper but rising maintenance and ESU costs quickly outweigh the price of new, secure devices—with no added benefits.

Dell APEX PC-as-a-Service* makes it easy and affordable: get modern devices, migration services, security, and ongoing support bundled into a predictable monthly payment—with zero upfront costs. Refresh your fleet without compromising productivity, security, or sustainability, and keep your organization competitive.

Reach out to your Dell representative today
or

Visit www.dell.com/aipcs



Upgrade now to a Dell Windows 11 PC

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1. Windows 11 Survey Report, Techaisle, September 2024. Microsoft commissioned report where results are in comparison with Windows 10 devices. 2. Results in comparison to Windows 10 PCs. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, April 2023. Report commissioned by Microsoft. 3. Microsoft commissioned study by Forrester Consulting *The Total Economic Impact™ of Windows 11 Pro Devices*, December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices. 4. Based on internal analysis and testing, May 2025. Uptage WriteUp AI on-device writing assistant features running on devices with Intel® Core™ Ultra 200V series processors was compared to previous-generation Intel® Core™ Ultra processors. 5. As measured by Procyon Office Productivity benchmark on Dell Pro Premium with Intel Core Ultra 5 238V vs. Dell Latitude 7430 with Intel Core i5-1245U. Individual system results may vary as power and performance are affected by use, configuration and other factors. Details at intel.com/performanceindex. 6. Based on testing using the Mobile Mark 2025 battery life benchmark test in December 2024. For more information about this benchmark test, visit www.bapco.com. Actual battery life may be significantly less than the test results and varies depending on product configuration and use, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time. 7. Based on Dell internal analysis, October 2024 (Intel) and March 2025 (AMD). Applicable to PCs on Intel and AMD processors. Not all features available with all PCs. Additional purchase required for some features. Intel-based PCs validated by Principled Technologies, July 2025. 8. Applies to Dell Pro, Dell Pro Plus, and Dell Pro Premium notebooks launching in 2025. Based on internal comparison of the solder connection on Latitude 7450 vs. screwed connection testing data of the Dell Pro Premium laptop subject to a repeated standard wrenching torque in multiple directions. New USB-C port design is as screwed on connection for easier repairs and improved durability. Read warranty information for USB-C port replacement instructions.